Orders

Order / Rev:

322981

Alt Order #:

01465208

Product Desc:

CALIFORNIA ACTION

Estimate:

283

Flight Dates:

08/08/16 - 08/14/16 08/05/16 / 08/05/16

Original Date / Rev:

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

TELEMUNDO

TELEM - Salinas, CA

Telemundo Dallas

T-DAL

NAT

Agency

Name:

BlueWest Media

Buying Contact:

Billing Contact:

5130 E. 18th Ave.

Denver, CO 80220

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Demographic: **Product Codes:**

Priority:

Revenue Codes:

NextGen California Action Committee

A25+

PL02

P-2

AGY, POL, ISSUE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

General

00:15:00

Bill Plan

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St	21	4	Da

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/12/16	17	\$1,825.00	\$1,551.25

Totals

. [ī	Month	# Spots	Gross Amount	Net Amount	Rating
7	August 2016	17	\$1,825.00	\$1,551.25	0.00
7	rotals .	17	\$1,825,00	\$1.551.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telemundo Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
TELEM - Salinas, CA	45%	\$1,825.00
Market	100%	\$4 055 56

Competitive Share	Share	Total
DSBW	0%	\$0.00
KCBA	0%	\$0.00
KION	0%	\$0.00
KSBW	0%	\$0.00
KSMS	55%	\$2,230.56
NION	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KMUV	08/08/16	6 08/12/16	M-F 6-9A MT/7-10A	PT CM	7A-10A	MTWTF	:30	5	\$35.00P-2	0.00 NM	5	\$175.00
			M-F 7A-10A									
UN NUE	EVO DIA	1X PER DA	Υ							l		
<u>Sta</u>	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating				ľ		
Week: 08/	08/16	08/14/16	MTWTF	5	\$35.00	0.00						
E 2 KMUV	08/10/16	6 08/10/16	M-F 11A-1P MT/12-	2P PGM	12P-2P	W	:30	1	\$100.00P-4	0.00 NM	1	\$100.00
			M-F 12P-2P		(12:00 PM-1	1:30 PM)						
OLYMP	ICS OLY	MPICS										
<u>Sta</u>	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
Week: 08/	08/16	08/14/16	W	1	\$100.00	0.00						
E 3 KMUV	08/09/16	6 08/09/16	M-F 4-5P MT/5-6P F	T CM	5-6P	-T	:30	1	\$100.00P-1	0.00 NM	1	\$100.00
			M-F 5-6P		(5:00 PM-5:	30 PM)						
CASO	CERRAD	0			•	-						

Print Date: 08/05/16 13:32:01

Totals

\$1,825.00

Page 2 of 2 Order / Rev: 322981 Advertiser: NextGen California Action Committee Alt Order #: 01465208 **CALIFORNIA ACTION** TELEM - Salinas, CA Product Desc:

283

Estimate:

Flight Dates:

08/08/16 - 08/14/16

Ln Ch	Start	End	Inventory Code	Brea	ak S	tart/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 3 KMUV	08/09/16	08/09/16	M-F 4-5P MT/5-6	PPT CM	5-	-6P	-T	:30	1	\$100.00P-1	0.00 NM	1	\$100.00
			M-F 5-6P		(5:	:00 PM-5:3	0 PM)						
CASO C	CERRADO)											
<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Wee	<u> </u>	<u>Rate</u>	Rating						
Week: 08/	08/16	08/14/16	-T		1	\$100.00	0.00						
E 4 KMUV	08/08/16	08/12/16	M-F 6P-630P PT	NEWSCM	6F	P-630P	MTWTF	:30	5	\$150.00P-2	0.00 NM	5	\$750.00
			M-F 6P-630P										
6P NEW	VS												
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>ek</u>	<u>Rate</u>	Rating						
Week: 08/	08/16	08/14/16	MTWTF		5	\$150.00	0.00						
E 5 KMUV	08/08/16	08/11/16	LN (M-F)	CM	11	1P-1135P	MTWT	:30	4	\$125.00 P-2	0.00 NM	4	\$500.00
			M-F Late News										
11P NE	WS												
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>ek</u>	<u>Rate</u>	Rating						
Week: 08/	08/16	08/14/16	MTWT		4	\$125.00	0.00						
E 6 KMUV	08/12/16	08/12/16	M-F Prime Hour 3	3 CM	91	P-10P	F	:30	1	\$200.00P-3	0.00 NM	1	\$200.00
			M-F 9P-10P							•			
NOVEL	A												
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>ek</u>	<u>Rate</u>	Rating						
Week: 08/	08/16	08/14/16	F		1	\$200.00	0.00						

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

	Date:
Station and Location:	
KMUV-TV Monterey-Salinas	8/5/2016
KMUV-TV Monterey-Salinas	

BlueWest Media

do hereby request station time concerning the following issue:

Presidential Election

Broadcast Length Time of Day, Rotation or Package	Days	Class		nber of leeks						
SEE ATTACHED SCHEDULE										
Date of First Broadca	ast:	Date of	Last Broadcast:							
Monday, August 8, 2	2016	Sunday,	August 14, 201	6						

This broadcast time will be used by: NextGen California Action Committee

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

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						(9)													
														6					

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential Elec	stion	
		Company of the second of the s

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NextGen California Action Committee

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

	18 NO TO BE SEEN AND A SECOND A
	Fair No. of the Street of the Street Co.
Chris Fadeff	
Offia Ladell	3 NO SON ASSESSOR SON
415-847-7091	
710 011 (00)	
	SATES AND
,我们就是一个时间,我们就是一个时间,我们就是一个时间,我们就是一个时间,我们就是一个时间,我们就会看到了一个时间,我们就是一个时间,我们就是一个时间,我们就是	#25000000000000000
	TALL STATE OF THE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE SIGNED I	BY ISSUE ADVERTISER (S	SPONSOR)	
Friday, August 5, 2016	May att	720-370-7700	
Date	Signature	Contact Phone Number	
TO BE SIGNED BY STATION REPRESENTATIVE			
Accepted	☐ Accepted in Part	☐ Rejected	
Aly Sortiaco	KRI SUL Sou had	600	
Signature	Printed Name	Title	